



BVC Fall Golf Classic Sponsorships Opportunities

SPONSORING OUR VETERANS IS GOOD BUSINESS

The Golf Classic is a new tradition being created to help our veterans and their families transition from military lifestyle to a less stringent civilian lifestyle. This event will be a four-person scramble with all the bells and whistles. The Golf Classic provides sponsors with opportunities for community recognition, engagement and visibility. We at the Borderplex Veterans Coalition thank you in advance for your generous donation!

Date: Friday, September 15th, 2023

Projected Attendance: 300 players and guests

Location: Underwood Golf Complex, Fort Bliss, Texas

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- **Title Sponsor at \$10,000** – One (1) Sponsor available.

The program will be referred to as “Title Sponsor Company” presents the BVC Golf Classic Tournament of El Paso.

Benefits of Title Sponsor –

- Top billing on all tournament signage and programs
- Banner placement at the Clubhouse the day of the event. (Company to provide banner).
- Opportunity to give away promotional items during event.
- Exhibit table available at Reception.
- Two (2) foursomes in the tournament
- Provide golf item or snack item in Goodie Bag (300).
- Company featured in promotional materials developed by the BVC for the event included on BVC website.

- **Award Reception Sponsor at \$5,000** – One (1) Sponsorship available.

Benefits of Reception Sponsor –

- Opportunity for company to display banner at reception area (company to provide banner)
- Exhibit table available at Reception.
- One (1) foursome in the tournament.
- Provide golf item or snack item in Goodie Bag (300).
- Company featured in promotional materials developed by the BVC for the event included on BVC website.

- **Breakfast Sponsor at \$2,500** – One (1) Sponsorship available.

Benefits of Breakfast Sponsor –

- Identified as “Breakfast Sponsor” on all event signage.
- Company to display banner at Breakfast area (company to provide banner)
- Provide golf item or snack item in Goodie Bag (300).
- Company featured in promotional materials developed by the BVC for the event included on BVC website.

- **Lunch Sponsor at \$2,500** – One (1) Sponsorship available.

Benefits of Lunch Sponsor –

- Company to display banner at Snack Bar area (company provide banner)
- Exhibit table available by registration and at Reception.
- Provide golf item or snack item in Goodie Bag (300).
- Company featured in promotional materials developed by the BVC for the event included on BVC website.

- **Golf Cart Sponsor at \$2000** – One (1) Sponsorship available.

Benefits of Golf Cart Sponsor –

- Banner placement at the Clubhouse the day of the event. (Company to provide banner).
- Company logo on Golf Cart (Company provides stickers).
- Exhibit table available at Reception.
- Provide golf item or snack item in Goodie Bag (300).
- Company featured in promotional materials developed by the BVC for the event included on BVC website.

- **Beverage Cart Sponsor at \$1000–** Two (2) Sponsorships available.

Benefits of Beverage Cart Sponsor –

- Company’s name / logo on signage on beverage cart.
- Opportunity for company representative to ride in beverage cart.
- Provide golf item or snack item in Goodie Bag (300).
- Company featured in promotional materials developed by the BVC for the event included on BVC website.

- **Chips & Salsa Sponsor at \$1000–** One (1) Sponsorship available.

Benefits of Chip & Salsa Sponsor –

- Identified as “Chips & Salsa Sponsor” on all event signage.
- Company responsible for providing Chips & Salsa.
- Provide golf item or snack item in Goodie Bag (300).
- Company featured in promotional materials developed by the BVC for the event included on BVC website.

- **Media #1 Sponsor at \$1000–** Multiple Media Sponsorships available.

Benefits of Media Sponsors –

- Identified as “Media Sponsor” on all event signage.
- Banner placement the day of the event. (Company to provide banner).
- Provide golf item or snack item in Goodie Bag (300).
- Company featured in promotional materials developed by the BVC for the event included on BVC website.

- **Longest Drive Sponsor at \$750**– Two (2) Sponsorships available.

Benefits of Longest Drive Sponsors –

- Company's name / logo on signage on contest hole.
- Company representative to name winner at 19th Hole Reception – must provide prize of \$100+.
- Provide golf item or snack item in Goodie Bag (300).
- Company featured in promotional materials developed by the BVC for the event included on BVC website.

- **Driving Range Sponsor at \$750** – Two (2) Sponsorships available.

Benefits of Driving Range Sponsors –

- Company's name / logo on signage at driving range.
- Company display table at driving range.
- Provide golf item or snack item in Goodie Bag (300).
- Company featured in promotional materials developed by the BVC for the event included on BVC website.

- **Hole in One Sponsor at \$750**– One (1) Sponsorship available.

Benefits of Hole in One Sponsor –

- Special Signage at all Par 3 Holes.
- Company Representatives present at all Par 3 Holes.
- Identified as "Hole in One" Contest Sponsor on all event signage.
- If someone wins, there will be a photo opportunity and press release.
- Provide golf item or snack item in Goodie Bag (300).
- Company featured in promotional materials developed by the BVC for the event included on BVC website.

- **Practice Green Sponsor at \$750**– Two (2) Sponsorships is available.

Benefits of Practice Green Sponsors –

- Company's name / logo on signage at putting green.
- Company display table at putting green.
- Provide golf item or snack item in Goodie Bag (300).
- Company featured in promotional materials developed by the BVC for the event included on BVC website.

- **Golf Ball Sponsor at \$750**– One (1) Sponsorship available.

Benefits of Golf Ball Sponsors –

- Company to provide golf balls to each player.
- Company featured in promotional materials developed by the BVC for the event included on BVC website.

- **Closest to Pin Sponsor at \$750**– Two (2) Sponsorships available.

Benefits of Closest to the Pin Sponsor –

- Company's name / logo on signage at contest hole.
- Company's representative to name winner at awards reception - – must provide prize of \$100+.
- Provide golf item or snack item in Goodie Bag (300).
- Company featured in promotional materials developed by the BVC for the event included on BVC website.

- **Tee box Sponsors at \$150**– Multiple Tee Box Sponsorships available.

Benefits of Hole Sign Sponsors –

- Company's name / logo on signage on hole sign.
- Company featured in promotional materials developed by the BVC for the event included on BVC website.